

## INTERNATIONAL BUSINESS CERTIFICATE 2023

MODULE	MODULE DESCRIPTION	ECTS
Introduction to French language and French socio-economic environment	-Survival French -French & European history and culture -Socio-economic introduction to French	6
Working in an international environment	-Business English and negotiation practice -Discovery of global citizenship and geopolitical environments -Intercultural differences in Europe	4
International business development	-International business and expansion strategy -International market analysis & growth plan -Digital aspects in international development strategies	12
International and European project management	-Project development workshop -Project management	8

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 04/04/2022